APTE FORMA

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Association of Science and Technology Parks of Spain (APTE)

ABOUT SHARING KNOWLEDGE REGARDING DISRUPTIVE TECHNOLOGIES

Science and Technology Parks (STPs) have to play an active rol in the 4th Technology Revolution.

We need a lot of talent to contribute to the development of digital transformation

STPs have to prepare their tenants to face the new technological challenges and promote the creation of new digital talent

USING NEW TECHONOLOGIES TO CONECT WITH FUTURE TALENT

01

An online platform where SPTs tenants can learn about the current new technologies, uses cases and benefits for their daily activities.

02

With attractive and enjoyable formative content. Very comfortable to consume at any time and in any place.

03

A new value service from STPs to their tenants.

04

The possibility to be updated in new technology to apply a new professional goals.

ONE CLICK AWAY FROM CONNECTING WITH THE FUTURE

APTEFORMA includes
1. MOOCs
2. Training pills
3. Video pills
4. Self-training courses
5. Guides
6. Infographics

Topics related to #Blockchain, #Artificial Intelligence, #Cybersecurity, #Industry 4.0., #Digital Transformation, #Edge Computing, #Smart Cities, #Big Data, #Augmented Reality and #3D manufacturing and printing...

THE SPANISH SCIENCE AND TECHNOLOGY PARKS DIGITAL TRAINING CLASSROOM

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APTEFORMA IMPACT

- APTEFORMA is available since last 28 January and free of charge to the 170,000 people who work in the 8,000 companies located in the Spanish science and technology parks.
- Our goal is getting more than 5,000 users in 2019 to improve their professional profiles.
- APTEFORMA can track the activity, opinions and interests of the users.
- With this information we will improve the contents and provide new one more connected with the users expectations.